



“The Rise of Big Qual: Capitalizing Data for Impact”

3–5 August 2026

EDC Hotel, Universiti Utara Malaysia

# 7th International Qualitative Research Conference: Strategic Collaboration Packages

Join us as a valued collaborator for the 7th International Qualitative Research Conference, a premier gathering of thought leaders, researchers, and practitioners from around the globe. We've designed flexible collaboration packages to maximize your brand visibility while supporting groundbreaking qualitative research initiatives. Each package offers unique benefits tailored to meet diverse partnership goals and investment levels.

Benefits	Platinum: RM10,000	Gold: RM5,000	Silver: RM3,000	Bronze: RM1,000	Package D: Others (Cash or in-kind)
Free Airtime	✓ (30 minutes)	✓ (5 minutes)			
Logo in QRC Website	✓	✓	✓	✓	
Logo in QRC Montage	✓	✓	✓	✓	✓
Complimentary Passes for Keynote Sessions	✓ (3 passes)	✓ (3 passes)	✓ (2 passes)	✓ (1 pass)	
Access to Conference Proceedings	✓	✓			
Booth & Streamer	✓	✓			

## Why Partner With QRC2026?

### Prestigious Platform

Associate your brand with Malaysia's leading international qualitative research conference, attracting distinguished academics and industry experts from around the globe.

### Targeted Exposure

Connect directly with decision-makers, researchers, and thought leaders who shape the future of qualitative research methodologies and applications.

### Tax Benefits

All collaboration packages qualify for tax exemptions, making your investment in research advancement even more valuable for your organization.

## Secure Your Partnership Today

Don't miss this exclusive opportunity to position your organization at the forefront of qualitative research innovation. Limited partnership slots are available across all package tiers.

**For partnership, sponsorship, or collaboration inquiries, please contact the QRC2026 Sponsorship Committee below:**

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